



FABBRICARE, SOCIETÀ

4° FORUM DELLE SOCIETÀ BENEFIT

15-16 Ottobre 2025, **Gorizia** - Kulturni Center Lojze Bratuž



REGIONE AUTONOMA
FRIULI VENEZIA GIULIA



Agenzia Lavoro
& Sviluppo Impresa
Friuli Venezia Giulia



assobenefit





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*anima*impresa
BUSINESS DI VALORE

The LC PAPER case study

SOLVING ENVIRONMENTAL IMPACTS OF INDUSTRIAL ACTIVITIES AS A WAY
TO INTRODUCE ADDED VALUE IN A COMMODITY

LC PAPER is a **family business** with more than **140 years** of history dedicated to the **manufacture of kraft and tissue paper**.





Pau
Vila

Some background...

€57 million Revenue

150 Professionals

3 Production sites

Besalú Papermaking + tissue converting

Fornells de la Selva Tissue converting

Sarrià de Ter Kraft converting

144 Years of history

5 Generations

+15 Trucks dispatched every day

+30 Destinations

4 Continents

#1 Position in the sustainability ranking of our European sectoral association, CEPI

1st Global paper manufacturer to achieve “B Corp”

The «European classic industry» problem

- Commodity: global market, product easily exchangeable
- Global prices, local costs
- Selling the same than your competitor, more expensive → failure!
- How to differentiate? How to add value?

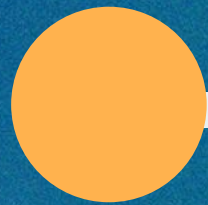


The «European classic industry» problem



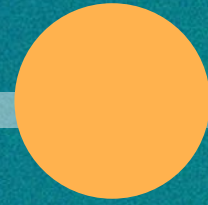
The «European classic industry» problem

- Solving this aspect is KEY for the survival of this industry!



January 1st 2024

17 paper mills in
Catalonia region



December 31st 2024

14 paper mills in
Catalonia region

The «European classic industry» problem

ECONOMIA | POLITICA | ESTERI | NEWS | MEDIATECH | MOTORI | CORPORATE | SPORT | MILANO

affaritaliani

Fondato nel 1996 da Angelo Maria Perrino
Direttore responsabile Marco Scotti

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ECONOMIA

Giovedì, 4 settembre 2025

Ultimo aggiornamento: 15:

Cartiere italiane in crisi, allo studio le prime misure per contrastare il caro energia

Pesa la crescente concorrenza internazionale

Di Sara Barni

Condividi

Unfortunately, affecting all Europe...

Ricicla News
Supplemento online di Ricicla.tv

sabato, 11 ottobre 2025

Rifiuti | Ambiente e Territorio | Normative | Ricicla.tv | English ver

Carta, ecco il piano d'azione per restituire competitività all'industria italiana

di Redazione Ricicla.tv 27/02/2025

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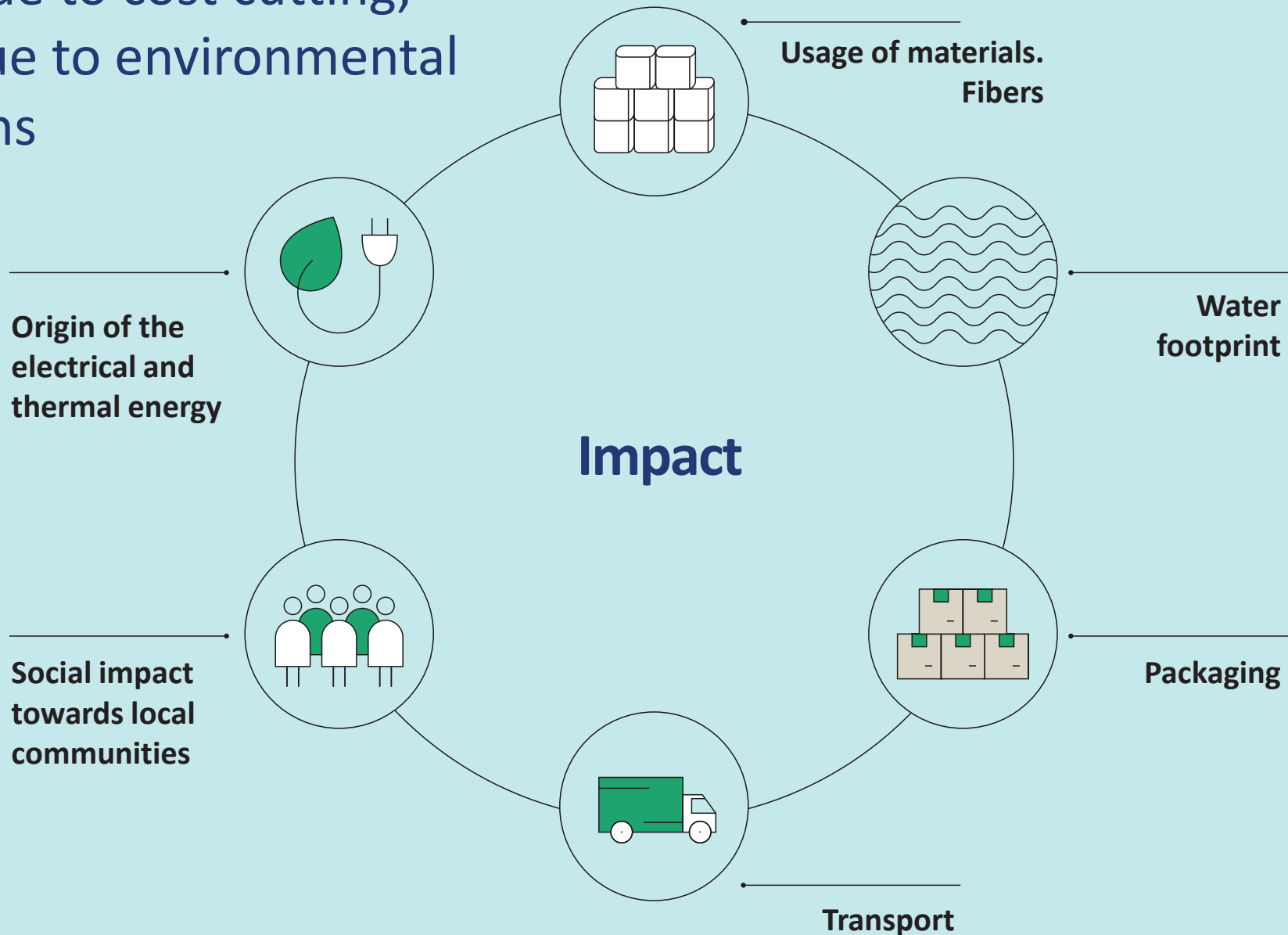
Historical circumstances were crucial

- Coincidentally, the company was bankrupted between 3rd and 4th generation (1980) → **cost cutting culture**



Frugality in 2025

Not due to cost cutting,
but due to environmental
reasons



From sustainability to impact

- Identify the impacts of essential, everyday products
- A plan for each impact

Fibers:

Recycled if recyclable,
otherwise FSC certified (planted
purposedly)



A plan for each impact



Water:
Closed loop + air
injection

A plan for each impact

Packaging: Total plastic elimination



A plan for each impact



Transport:
Multimodal electrified
train

A plan for each impact

Electricity:

Solar farm besides
the factory (8.500
panels)



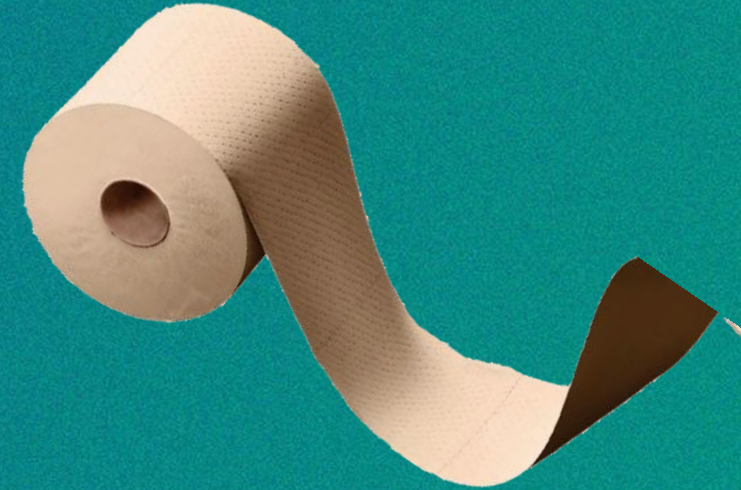
Thermal energy:

Biomass from forest-cleaning activities + biomethane from fermentation of residues of nearby meat industry



From sustainability to impact

- Identify the impacts of
essential, everyday products
*key aspect of the
purpose*
- A plan for each impact



From sustainability to impact



Certified



®

Corporation

**“Ti
voglio
benefit”**

